



AMERICA'S BEST FRANCHISING
I N C O R P O R A T E D

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**AMERICA'S BEST REPORTS SOLID 2007 GROWTH
IN PROPERTIES & RESERVATIONS**

Two of the country's favorite economy brand hotel brands reconfirmed their popularity with both franchisees and the traveling public by posting impressive growth statistics for 2007 in number of new properties opened and in number of total reservations fulfilled.

America's Best grew by 23% as it opened 18 new properties with a total of 1,649 rooms and Country Hearth grew by 32% as it opened 22 new properties with a total of 1,421 rooms, according to Doug Collins, chairman and CEO of Atlanta-based America's Best Franchising Incorporated, which operates both brands.

With these additions, America's Best now operates 98 properties which have a total of 6,722 rooms while Country Hearth now operates 90 properties which have a total of 5,592 rooms.

In addition, America's Best Franchising achieved significant increases in reservations – 45% on its two brand websites and 11% through all sources combined. Average daily rates (ADR) for its properties system-wide grew by \$5, or 8%, to \$74 for reservations through its brand websites and by \$3.89, or 6%, to \$72.90 for reservations through all sources combined.

“These numbers are dramatic, but especially satisfying is the overwhelming vote of confidence represented by these figures,” added Collins. “In today's crowded marketplace, both hoteliers and travelers have many choices about who they wish to do business with – and we're very honored that resoundingly during 2007, they selected our brands.

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“That makes us even more committed to continuing during 2008 in the directions which have made us successful – namely, providing the highest levels of service for our guests and the best possible profitability for our franchisees.”

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About America’s Best Franchising, Inc.

America’s Best Franchising, Inc. currently franchises the Country Hearth Inns & Suites and America’s Best Inns & Suites lodging systems. America’s Best Inns & Suites (www.americasbestinns.com) are mid-priced hotels with single, double and suite accommodations, complimentary breakfast and free local phone calls. There are currently 98 properties and 6,722 rooms open in the U.S., Canada and South America. Country Hearth Inns & Suites (www.countryhearth.com) are mid-priced, limited-service hotels that provide southern hospitality, comfort and value. There are currently 90 properties and 5,592 rooms open in the U.S. and Canada. For additional information, contact 770-393-2662.